

ISSUES REPORT

FOX 17 WXMI

First Quarter

January 1, 2008 – March 31, 2008

ISSUES REPORT
FOX 17 WXMI 1st QUARTER
January 1, 2008 – March 31, 2008

Listing of issues and some "Fox 17 News" stories designed to focus on these ideas.

1. **ARTS & CULTURE:**

- | | | | | |
|----|--|----------|------|-------|
| A. | "State Film Incentives" | 01/22/08 | 2:35 | 10 pm |
| | Legislation aimed at attracting filmmakers to the state being discussed. | | | |
| B. | "Jammie Awards" | 02/12/08 | 3:57 | 10 pm |
| | Local awards handed out to local musicians. | | | |
| C. | "Rangeela": | 02/14/08 | 0:21 | 10 pm |
| | Variety show put on by international students celebrating each culture. | | | |
| D. | "Butterflies Exhibit" | 02/15/08 | 0:27 | 10 pm |
| | Annual event that allows for a hands-on look at butterflies. | | | |

2. **CRIME & SAFETY:**

- | | | | | |
|----|--|----------|------|-------|
| A. | "Copper Thefts" | 01/16/08 | 0:42 | 10 pm |
| | Growing trend of thieves targeting copper wire. | | | |
| B. | "War Monument Arrest" | 01/18/08 | 2:20 | 10 pm |
| | Teenager charged with painting on a war monument. | | | |
| C. | "Meth Lab Bust" | 01/20/08 | 0:24 | 10 pm |
| | Growing trend of mobile meth labs leads to arrests. | | | |
| D. | "Counterfeit Money Bust" | 01/31/08 | 0:19 | 10 pm |
| | Police bust up a ring making counterfeit money. | | | |
| E. | "Smoke Detector Giveaway" | 01/27/08 | 0:33 | 10 pm |
| | Information about a smoke detector giveaway to keep families safe. | | | |

3. **DRUGS & ALCOHOL:**

- | | | | | |
|----|---|----------|------|-------|
| A. | "Kids & Cold Medicines" | 01/24/08 | 0:25 | 10 pm |
| | New warnings issued about parents giving their kids cold medicines. | | | |
| B. | "Medical Marijuana" | 03/03/08 | 0:26 | 10 pm |
| | Petitions OK'd by state panel moving it closer to getting on the ballot for vote. | | | |
| C. | "Underage Drinking" | 03/24/08 | 2:22 | 10 pm |
| | Meeting for teachers & parents to discuss the problem of underage drinking. | | | |
| D. | "Meth Labs" | 01/18/08 | 0:29 | 10 pm |
| | Police bust up meth lab, highlighting the growing trend of meth in the community. | | | |

4. **ECONOMY:**

- | | | | | |
|----|---|----------|------|-------|
| A. | "Foreclosure Bus Tour" | 02/12/08 | 2:14 | 10 pm |
| | New trend of bus tours to assist people finding real estate that has been foreclosed. | | | |

- B. **"Repo Vehicles"** 02/25/08 2:25 10 pm
Large increase in the number of repossessed vehicles due to the state's economy.
- C. **"Federal Stimulus Checks"** 03/12/08 0:37 10 pm
News for Senior Citizens to make sure they don't miss out on stimulus checks from the government.
- D. **"United Solar Status"** 03/06/08 2:17 10 pm
An update on a new company that was built on the site of a closed factory.

5. **EDUCATION:**

- A. **"Charter School"** 03/19/08 1:50 10 pm
A new charter school is being built in Kent County for grades 9-12.
- B. **"On Campus"** 01/25/08 1:56 6 am
A unique look at a local college that offers ballroom dancing class.
- C. **"GRPS Changes"** 02/20/08 0:56 6 am
District announces sweeping changes aimed at giving students a head start on their careers.
- D. **"On Campus"** 02/08/08 1:50 10 pm
Information to help parents & students apply for financial aid for college.

6. **EMPLOYMENT:**

- A. **"State Budget Plan"** 02/07/08 2:21 10 pm
Governor lays out plan for budget without tax increases. Is it possible?
- B. **"AT&T Jobs"** 02/21/08 0:47 10 pm
Local company adding new jobs.
- C. **"Casino Job Fair"** 03/03/08 0:29 10 pm
New casino holds job fair looking for workers.
- D. **"GVSU / MCC Partnership"** 01/17/08 0:44 10 pm
New partnership to help workers get re-trained for new positions.

7. **ENVIRONMENT:**

- A. **"GVSU Biodigester"** 01/24/08 2:14 10 pm
Farm uses cow manure to produce energy.
- B. **"Groundwater Protection"** 01/24/08 1:44 10 pm
State-wide push to find ways to protect Michigan's water supply.
- C. **"GR Streetcar Proposal"** 01/25/08 2:07 10 pm
Discussion about improving city's mass transit by adding streetcars.
- D. **"Smart Cars"** 02/01/08 3:15 10 pm
In-depth look at the use of fuel-efficient "smart cars" in our area.

8. **DIVERSITY/ ETHNIC/ MINORITY:**

- A. **"MLK Events"** 01/20/08 0:30 10 pm
List of upcoming events honoring MLK Jr.
- B. **"Silent March"** 01/21/08 1:01 6 am
Local students honor the civil rights leader MLK with a silent march through campus.

- C. **"Back Story"** 01/23/08 2:20 10 pm
Feature on blind, local woman who created first dictionary for the blind. A historical piece profiling pioneer Roberta Griffith.
- D. **"Diversity Exhibit"** 01/19/08 2:12 10 pm
Museum exhibit documents the diversity in the city for the past 200 years.

9. **FAMILY:**

- A. **"Car Seat Law Change"** 03/27/08 2:17 10 pm
New information for parents about changes in state seat laws.
- B. **"Hope Dance Marathon"** 03/08/08 0:39 10 pm
Charity benefit for college students & families.
- C. **"Climbing Wall"** 01/17/08 0:25 7 am
Local company donates climbing wall for kids at a school.
- D. **"Lowe's Reunion"** 02/26/08 4:23 10 pm
An adopted man finds his birth mother working in the same store where he works.

10. **GOVERNMENT RESPONSIBILITIES:**

- A. **"Michigan Primary"** 01/15/08 1:54 10 pm
Coverage of presidential primary that was moved to an earlier date this time around.
- B. **"Cars and the Economy"** 01/16/08 2:11 10 pm
With the many layoffs in the auto industry, the government is looking for ways to bring jobs back.
- C. **"State of the City"** 01/18/08 2:18 10 pm
Mayor lays out environmental & economic changes for Grand Rapids.
- D. **"Cox Foreclosures"** 01/23/08 0:51 10 pm
State Attorney General offers assistance to people dealing with foreclosures.

11. **HEALTH CARE:**

- A. **"The Pulse"** 02/04/08 2:52 10 pm
Feature about new procedure to help patients deal with Spasticity.
- B. **"New ALS Clinic"** 02/11/08 2:15 10 pm
New Clinic for Muscular Dystrophy opens.
- C. **"Massive Meat Recall"** 02/17/08 1:56 10 pm
News about a large meat recall & the dangers surrounding it.
- D. **"Flu Vaccines"** 02/21/08 0:25 10 pm
News that the flu vaccine is getting overhaul to fight the constantly changing virus.

12. **HOUSING/ HUNGER:**

- A. **"Cold & the Homeless"** 01/18/08 2:27 10 pm
Report on how the homeless & shelters are coping with the weather.

- 13. SPECIAL PROGRAMMING:**

- #### 14. YOUTH & ELDERLY:

- | | | | | |
|----|--|----------|------|-------|
| A. | “Kids Flab to Fab” | 01/31/08 | 4:06 | 10 pm |
| | A look at the growing number of programs aimed at keeping kids healthy. | | | |
| B. | “Elder Abuse Legislation” | 02/10/08 | 0:41 | 10 pm |
| | New legislation unveiled to help protect seniors from scams. | | | |
| C. | “Alzheimer’s Activities” | 02/11/08 | 2:27 | 10 pm |
| | New techniques to help fight the onset of Alzheimer’s. | | | |
| D. | “Teens Driving Distracted” | 02/14/08 | 3:07 | 10 pm |
| | New legislation aimed at keeping teens off their electronic devices while driving the car. | | | |

COMMUNITY ISSUES/PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 1st Quarter

January 1 – March 31, 2008

Listing of some of the Public Service Announcements aired.

The Public Service Announcement list is updated quarterly and the PSAs run in rotation.

1. CRIME & SAFETY:

- | | | | |
|----|---|---------|----------|
| A. | Bully Hotline | :25/:30 | 1/1-3/31 |
| B. | The Jungle
Educates children on online safety tips | :30 | 1/1-3/31 |
| C. | MAB/Pick Me
Teaches the danger of gambling | :30 | 1/1-3/31 |
| D. | Online Predators
Promotes online safety | :60/:30 | 1/1-3/31 |
| E. | Online Pictures
Warns about the dangers of posting pictures online | :60/:30 | 1/1-3/31 |
| F. | NFL Animal Cruelty
Educates about animal cruelty | :30 | 2/8-3/31 |

2. DRUGS & ALCOHOL:

- | | | | |
|----|---|---------|----------|
| A. | Meth Baby
Warns about dangers of Crystal Methamphetamine | :30/:60 | 1/1-3/31 |
|----|---|---------|----------|

3. EDUCATION:

- | | | | |
|----|---|-----|-----------|
| A. | Blowfish/Jones Kitty/ Sock
Encourages after school involvement to kids | :30 | 1/1-3/31 |
| B. | Global Warming
Teaches about the dangers of Global Warming | :30 | 1/1-3/31 |
| C. | Donor Choose
Donate to Public Schools | :30 | 1/1-3/31 |
| D. | MAB/For The Kids
Educates on the danger of tobacco | :30 | 1/1-3/31 |
| E. | MAB GLBC | :30 | 2/25-3/11 |

5. **HEALTH & FITNESS:**

- | | | | |
|----|---|-------------|----------|
| A. | Grandpa, Birds
Childhood Obesity Prevention | :30/:15 | 1/1-2/8 |
| B. | Bulls Eye
Mental Health Awareness | :30 | 1/1-2/8 |
| C. | What Moves U
American Heart Association | :30 | 1/1-3/31 |
| D. | Brush your teeth
American Dental Association | :30 | 1/1-3/31 |
| E. | Mom
Get your blood pressure checked | :30 | 2/1-3/31 |
| F. | MAB/Sex Can Wait
Encourages abstinence | :30 | 3/1-3/31 |
| G. | Radon | :30/60 | 1/1-2/29 |
| H. | YWCA – Grand Rapids, MI
Promotes confidence in young women | :30 | 2/8-3/31 |
| I. | Jungle Book
Childhood Obesity Prevention (food pyramid) | :30/:15/:10 | 2/8-3/31 |

6. **DIGITAL TRANSITION:**

- | | | | |
|----|--|-------------|-----------|
| A. | DTV Answers
High Definition Television | :15/:30 | 1/1-3/31 |
| B. | Project Roadblock
Digital Transition education | :60 | 2/20-3/31 |
| C. | MAB/DTV Transition
Ernie Harwell informs about DTV transition | :30/:20/:10 | 2/1-3/31 |

7. **OTHER:**

- | | | | |
|----|--|-----------------|----------|
| A. | Appreciation
Teaches gratitude and appreciation to children | :60/:30/:20/:15 | 1/1-3/31 |
| B. | Dreaming
Encourages children to follow their dreams | :60/:30/:20/:15 | 1/1-3/31 |

C.	The Race Encourages children to lend a helping hand to the disabled	:60/:30	1/1-3/31
D.	Cafeteria Promotes friendship in pre-teens	:60/:30/:20/:15	1/1-3/31
E.	Reflection of Honor/Parents National Guard	:30/:15	3/1-3/31
F.	For Every Baby March of Dimes	:30/:60	1/1-3/31
G.	Worth It March of Dimes	:30	1/1-3/31
H.	Beetle Boy Wish Make a Wish Foundation	:30/:60	1/1-3/31
I.	MAB/Enough-Lake Teaches dangers of pollution	:30	3/1-3/31
J.	Culver Day of Giving	:30/:10	2/25-3/5

FOX 17 ON-AIR TALENT APPEARANCES
1st Quarter 2008

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved. The following lists some of the appearances made by news talent during the first quarter of 2008.

<u>DATE</u>	<u>TALENT</u>	<u>EVENT</u>
1/9/08	Kevin Craig	School of Weather Cross Creek Charter Academy
1/15/08	Kevin Craig	School of Weather South Olive Christian Elementary
1/23/08	Kevin Craig	School of Weather WM Academy of Environmental Science
1/25/08	Michele DeSelms Emily Richett	Waterfront Film Festival Fundraiser
1/28/08	Emily Richett	Soups on For All Charity Event
2/5/08	Kevin Craig	School of Weather Verona School/Battle Creek
2/7/08	Kevin Craig	School of Weather Dorr Elementary
2/11/08	Kevin Craig	School of Weather Cardinal Elementary
2/18/08	Kevin Craig	School of Weather St. Stephen Elementary
2/28/08	Tim Doty	Career Day Potters House School
2/28/08	Kevin Craig	School of Weather Robinson Elementary
3/5/08	Kevin Craig	School of Weather North Park Elementary
3/5/08	Peter Chan	Kent County Parks Foundation Meeting
3/6/08	Kevin Craig	School of Weather Freemont Farmers Co-op

3/6/08	Peter Chan	March is Reading Month Grand Rapids Children's Museum
3/10/08	Emily Richett	WMU Class Speaker
3/11/08	Kevin Craig	School of Weather Rockford Christian Middle School Fruitport Middle School
3/19/08	Tim Doty	Grand Rapids Youth Commonwealth Charity basketball game announcer
3/26/08	Kevin Craig	School of Weather Rosy Mound Elementary
3/27/08	Kevin Craig	School of Weather Assumption Catholic Elementary – Belmont

FOX 17 Special Projects
1st Quarter 2008

FOX 17 – WXMI Station Tours

Throughout the 1st Quarter of 2008 FOX 17 has continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at WXMI FOX 17. Station tours give schools, scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 8:00 AM – 5:00 PM and usually take about 30 minutes.

<u>DATE</u>	<u>TIME</u>	<u>ORGANIZATION</u>
1/2/08	10:00a	Boy Scout Troop
1/24/08	4:15p	Tiger Cub Scout Troop
1/25/08	4:00p	Tiger Cub Scout Troop
1/29/08	4:00p	Forest Hills Tiger Cub Scout Troop
2/5/08	4:15p	Cub Scout Troop
2/13/08	4:30p	Girl Scout Troop
2/14/08	4:00p	Group of 10 year old boys interested in news
2/26/08	4:15p	Boy Scout Troop
3/7/08	4:00p	Boy Scout Troop
3/14/08	1:30p	Northview High School Class
3/19/08	1:00p	Cedar Springs Learning with Disabilities Class

FOX 17 Community Calendar

Throughout the 1st Quarter of 2008 FOX 17 has continued its commitment to non-profit organizations throughout the community by maintaining the "FOX 17 Community Calendar". The Community Calendar is a way for local organizations to have their charitable event publicized at no charge. FOX 17 runs spots promoting the Community Calendar, both as a place to post your event and as a place to go to when you're looking for a positive community event to get involved in. The "FOX 17 Community Calendar" is updated monthly and featured on www.wxmi.com.

On Air Schedule: January 1 – March 31, 2008 (:30 Spot & Online)

FOX 17 Fit Kid

FOX 17 teamed up with Spectrum Health for this community based project to provide parents and guardians with information on keeping their kids fit and healthy. The following are the monthly topics we focused on in the 1st Quarter of 2008:

- January – Juvenile Arthritis
- February – Fainting
- March – Hand Washing

On Air Schedule: January 1 – March 31, 2008 (:30 Spots & Online)
January 1 – March 31, 2008 (:30 Spots & Online)

FOX 17 Road Crew

The FOX 17 Road Crew is comprised of a group of station employees who attend local events and go to local attractions. They are the face of FOX 17 at public events giving away various items and great prizes. The FOX 17 Road Crew attended the following events in the 1st quarter of 2008:

<u>DATE</u>	<u>TIME</u>	<u>EVENT</u>
2/16/08	5:30-7:30	Grand Rapids Griffins Game

On Air Schedule: January 1 – March 1, 2007 (Online)

School of the Week – Morning News

Each week during the 1st Quarter of 2008 the FOX 17 Morning News program chose a school to highlight everyday during the newscast. To become the School of the Week students are encouraged to log onto www.wxmi.com and fill out the entry form including why they think their school is the best. The following is a list of schools that were recognized as the FOX 17 School of the Week in the 1st Quarter of 2008:

- Week of January 1st – Godwin Middle School
- Week of January 8th – Grand Rapids Public School
- Week of January 14th – Cedar Springs Middle School
- Week of January 21st – Washington Street Elementary – Otsego
- Week of January 28th – Kettle Lake Elementary – Caledonia
- Week of February 4th – Rockford High School
- Week of February 11th – Portage's Oakland Academy
- Week of February 18th – Gerald R. Ford Middle School in Grand Rapids
- Week of February 25th – Macatawa Bay Middle School – West Ottawa
- Week of March 3rd – St. Patrick School – Kent County
- Week of March 10th – North Oakview Elementary – Kent County
- Week of March 17th – Grand Haven Lakeshore Middle School
- Week of March 24th – Hamilton High School
- Week of March 31st – Page Elementary School – Thornapple Kellogg District

On Air Schedule: January 1 – March 31, 2007 (Featured in news & Online)

School of Weather

FOX 17's Meteorologist Kevin Craig has continued the School of Weather program to inform our younger community about different aspects of the weather. Any teacher or educator can sign up for a FOX 17 Weather Zone presentation at www.wxmi.com! The FOX 17 Meteorologist gives presentations to kids from elementary schools to high schools. The following is a list of schools that were visited in the 1st Quarter of 2008:

- Cross Creek Charter Academy
- South Olive Christian Elementary
- WM Academy of Environmental Science
- Verona School/Battle Creek
- Dorr Elementary
- Cardinal Elementary
- St. Stephen Elementary
- Robinson Elementary
- North Park Elementary
- Freemont Farmers Co-op
- Rockford Christian Middle School
- Fruitport Middle School
- Rosy Mound Elementary
- Assumption Catholic Elementary – Belmont

Dear Mr. Henkaline, Fox 17 WXMI

We, the Stewart Family, would like to express our deepest gratitude for your generous donation to the auction fundraiser to be held for Dennis Stewart on April 5th 2008. Dennis fell from a deer blind and suffered a spinal cord injury that has left him paralyzed from the waist down.

The fundraiser for Dennis we be a success with help from businesses and people like yourself. These funds will be instrumental in helping Dennis with the tremendous financial burdens that he faces in the months and perhaps years to come.

We would like to thank you for the compassion, concern, and encouragement that you conveyed through your donation. Knowing that people like you have extended a caring hand to Dennis has strengthened his resolve and rekindled his drive and determination to reach his goal of returning to a productive life in the community.

Fox 17 WXMI will be mentioned as a donor at the event. If you would prefer a different recognition title please feel free to contact us.

With Sincere Gratitude,

The Stewart Family

Fundraiser Coordinator
Valeria Nichols
valn50@chartermi.net
donate4denny.org

WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - FIRST QUARTER 2008

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
America's Most Wanted	01/05/08	9pm	1hr	PA	Fox Broadcasting
-	01/12/08	9pm	1hr	PA	Fox Broadcasting
-	01/19/08	9pm	1hr	PA	Fox Broadcasting
-	01/26/08	9pm	1hr	PA	Fox Broadcasting
-	02/02/08	9pm	1hr	PA	Fox Broadcasting
-	02/16/08	9pm	1hr	PA	Fox Broadcasting
-	02/23/08	9pm	1hr	PA	Fox Broadcasting
-	03/01/08	9pm	1hr	PA	Fox Broadcasting
-	03/08/08	9pm	1hr	PA	Fox Broadcasting
-	03/15/08	9pm	1hr	PA	Fox Broadcasting
-	03/22/08	9pm	1hr	PA	Fox Broadcasting
-	03/29/08	9pm	1hr	PA	Fox Broadcasting
Fox News Sunday	01/06/08	9am	1hr	News	Fox Broadcasting
-	01/13/08	9am	1hr	News	Fox Broadcasting
-	01/20/08	9am	1hr	News	Fox Broadcasting
-	01/27/08	9am	1hr	News	Fox Broadcasting
-	02/03/08	9am	1hr	News	Fox Broadcasting
-	02/10/08	9am	1hr	News	Fox Broadcasting
-	02/17/08	9am	1hr	News	Fox Broadcasting
-	02/24/08	9am	1hr	News	Fox Broadcasting
-	03/02/08	9am	1hr	News	Fox Broadcasting
-	03/09/08	9am	1hr	News	Fox Broadcasting
-	03/16/08	9am	1hr	News	Fox Broadcasting
-	03/23/08	9am	1hr	News	Fox Broadcasting
-	03/30/08	9am	1hr	News	Fox Broadcasting
Fox 17 News At Ten	01/4-5/08	10pm	60min	News	WXMI
-	01/06/08	10pm	30min	News	WXMI
-	01/8-12/08	10pm	60min	News	WXMI
-	01/13/08	10pm	30min	News	WXMI
-	01/14-19/08	10pm	60min	News	WXMI
-	01/20/08	10pm	30min	News	WXMI
-	01/21-25/08	10pm	60min	News	WXMI
-	01/27/08	10pm	30min	News	WXMI
-	01/28/08	10:27pm	63min	News	WXMI
-	01/29-02/2/08	10pm	60min	News	WXMI
-	02/03/08	11pm	30min	News	WXMI
-	02/4-8/08	10pm	60min	News	WXMI
-	02/09/08	10:20pm	52min	News	WXMI
-	02/10/08	10pm	30min	News	WXMI
-	02/11-16/08	10pm	60min	News	WXMI
-	02/17/08	10pm	30min	News	WXMI
-	02/18-22/08	10pm	60min	News	WXMI
-	2/23-24/2008	10pm	30min	News	WXMI
-	02/25-03/01/08	10pm	60min	News	WXMI
-	03/02/08	10pm	30min	News	WXMI
-	03/3-8/08	10pm	60min	News	WXMI
-	03/09/08	10pm	30min	News	WXMI
-	03/10-15/08	10pm	60min	News	WXMI
-	03/16/08	10pm	30min	News	WXMI
-	03/17-22/08	10pm	60min	News	WXMI
-	03/23/08	10pm	30min	News	WXMI
-	03/24-29/08	10pm	60min	News	WXMI
-	03/30/08	10pm	30min	News	WXMI
-	03/31/08	10pm	60min	News	WXMI
Fox 17 Morning News	01/1-4/08	6am	2hrs	News	WXMI
-	01/7-11/08	6am	2hrs	News	WXMI
-	01/14-18/08	6am	2hrs	News	WXMI
-	01/21-25/08	6am	2hrs	News	WXMI
-	01/28-02/1/08	6am	2hrs	News	WXMI
-	02/4-8/08	6am	2hrs	News	WXMI
-	02/11-15/08	6am	2hrs	News	WXMI
-	02/18-22/08	6am	2hrs	News	WXMI
-	02/25-29/08	6am	2hrs	News	WXMI
-	03/3-7/08	6am	2hrs	News	WXMI
-	03/10-14/08	6am	2hrs	News	WXMI
-	03/17-21/08	6am	2hrs	News	WXMI
-	03/24-28/08	6am	2hrs	News	WXMI
-	03/31/08	6am	2hrs	News	WXMI
Fox 17 News Replay	01/8-11/08	3am	60min	News	WXMI
-	01/14-17/08	3am	60min	News	WXMI
-	01/21-24/08	3am	60min	News	WXMI
-	01/28-02/1/08	3am	60min	News	WXMI
-	02/4-7/08	3am	60min	News	WXMI
-	02/11-14/08	3am	60min	News	WXMI
-	02/19-21/08	3am	60min	News	WXMI
-	02/25-28/08	3am	60min	News	WXMI
-	03/3-6/08	3am	60min	News	WXMI
-	03/10-13/08	3am	60min	News	WXMI
-	03/17-21/08	3am	60min	News	WXMI
-	03/24-28/08	3am	60min	News	WXMI
-	03/31/08	3am	60min	News	WXMI
First Business	01/02/08	4am	30min	News	Timeless Television
-	01/06/08	4am	30min	News	Timeless Television
-	01/8-10/08	4am	30min	News	Timeless Television
-	01/13-17/08	4am	30min	News	Timeless Television
-	01/20-24/08	4am	30min	News	Timeless Television
-	01/27-31/08	4am	30min	News	Timeless Television
-	02/3-7/08	4am	30min	News	Timeless Television
-	02/10-14/08	4am	30min	News	Timeless Television
-	02/17-21/08	4am	30min	News	Timeless Television
-	02/24-28/08	4am	30min	News	Timeless Television
-	03/2-8/08	4am	30min	News	Timeless Television
-	03/9-13/08	4am	30min	News	Timeless Television
-	3/16-20/08	4am	30min	News	Timeless Television
-	3/23-27/08	4am	30min	News	Timeless Television
State Of The Union Address	01/28/08	9pm	90min	PA	Fox Broadcasting
Justice, Equality & Hope: Legacy Of MKL Jr.	02/23/08	10:30pm	30m	PA	WPXI

TO: ALL GENERAL MANAGERS, GENERAL SALES MANAGERS, PROGRAM DIRECTORS, PROMOTION MANAGERS, AND PUBLIC AFFAIRS DIRECTORS

FROM: RUTH LEVENSON FBC
LOUISE CARTER FBC

DATE: APRIL 2, 2008

RE: NETWORK PRIMETIME/SPORTS/LATE-NIGHT PSA "1ST" QUARTER 2008 REPORT

BELOW IS THE LIST OF PSAS THAT AIRED IN 1st QTR 2008:

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
1/04/08	HOUSE	FRI 9P	9:58:17P	PSA 30HOUOMAR	MENTORING/OMAR EPPS	:30
1/07/08	BCS CHAMP	MON 7:30P	7:41:05P	HFHI 0802	HABITAT FOR HUMANITY	:30
1/08/08	BONES	TUES 8P	8:08:58P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30
1/09/08	BACK TO YOU	WED 8P	8:06:30P	XNPW 270720	NFL/ UNITED WAY/MIKE MCKENZIE	:20
1/09/08	BACK TO YOU	WED 8:30P	8:38:29P	PSA 25BTYKELSEY	MENTORING/ KELSEY GRAMMAR	:25
1/10/08	SMARTER THAN	THU 8P	8:51:29P	CHALKBOARD30	AD COUNCIL/ PARENTAL CONTROL	:30
1/11/08	BONES	FRI 8P	8:05:54P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER"	:30
1/12/08	COPS	SAT 8P	8:02:17P	XNPW 270720	NFL/ UNITED WAY/MIKE MCKENZIE	:20
1/12/08	AMW	SAT 9P	9:11:11P	XNPW 270720	NFL/ UNITED WAY/MIKE MCKENZIE	:20
1/12/08	AMW	SAT 9P	9:58:17P	CNMM 71301	AD COUNCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
1/13/08	AMERICAN DAD	SUN 7P	7:08:22P	FZAA 0499	FOUNDATION FOR A BETTER LIFE	1:30
1/13/08	AMERICAN DAD	SUN 7:30P	7:39:19P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
1/14/08	PRISON BREAK	MON 8P	8:54:18P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL COTNROL	:20
1/15/08	AMERICAN IDOL	TUE 8P	9:38:01P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
1/15/08	AMERICAN IDOL	TUE 8P	9:46:31P	PSA 20AYSJEFF	MENTORING/ JEFF FOXWORTHY	:20
1/16/08	AMERICAN IDOL	WED 8P	8:36:09P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30
1/17/08	SMARTER THAN	THU 8P	8:14:20P	PSA 20AYSJEFF	MENTORING/ JEFF FOXWORTHY	:20
1/18/08	BONES	FRI 8P	8:59:23P	PSA 25BONEMILYD	MENTORING/ EMILY	:25
1/19/08	AMW	SAT 9P	9:57:36P	030GD18NAB11107	DIGITAL TV TRANSITION NAB-CAMP	:30
1/21/08	SARAH CONNR	MON 9P	9:15:21P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30
1/22/08	HOUSE	TUE 9P	9:58:38P	PSA 30HOUOMAR	MENTORING/ OMAR EPPS	:30
1/23/08	AMERICAN IDOL	WED 8P	8:55:25P	YDZF 7253	ONDCP/ANTI-DRUG "FIRE"	:30

<u>DATE</u>	<u>PROGRAM</u>		<u>TIME</u>	<u>ISCI</u>	<u>PSA DESCRIPTION</u>	<u>LENGTH</u>
1/24/08	SMARTER THAN	THU 8P	8:56:01P	YDZF 7193	ONDCP/ANTI-DRUG "SENT"	:30
1/25/08	BONES	FRI 8P	8:56:29P	PSA 25BONEMILYD	MENTORING/ EMILY	:25
1/26/08	COPS	SAT 8P	8:21:48P	CNMM 71301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
1/27/08	FAMILY GUY	SUN 9P	9:09:44P	YDZF 7173	ONDCP/ANTI-DRUG "HUGGING THE BLOCK"	:30
1/29/08	AMERICAN IDOL	TUE 8P	8:53:38P	PSA 30HOUOMAR	MENTORING/ OMAR EPPS	:30
1/30/08	AMERICAN IDOL	WED 8P	8:55:22P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30
1/31/08	SMARTER THAN	THUR 8P	8:12:05P	PSA 20AYSJEFF	MENTORING/ JEFF FOXWORTHY	:20
2/01/08	BONES	FRI 8P	8:54:20P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
20/2/08	COPS	SAT 8P	8:22:34P	CNMM 71301	AD COUNCIL/BOSS OF PRISON GANG	:30
2/03/08	SPR BWL PRGM	SUN 12P	12:15:57P	XNPW 3709	NFL/UNITED WAY/MIKE MCKENZIE	:30
2/03/08	SUPER BOWL	SUN 6:30P	7:39:46P	XNPW 171010H	NFL/UNITED WAY/TOM BRADY	:10
2/04/08	PRISON BREAK	MON 8P	8:59:03P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL CONTROL	:20
2/05/08	AMERICAN IDOL	TUE 8P	8:52:28P	030GD18NAB11107	DIGITAL TV TRANSITION NAB CAMP	:30
2/06/08	AMERICAN IDOL	WED 8P	8:53:38P	KNOW 0730	IN THE KNOW: RANDY JACKSON	:30
2/07/08	FORGET LYRICS	THU 9P	9:53:55P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30
2/08/08	BONES	FRI 8P	8:56:04P	FKFF 6121	KAISER FOUNDATION/ "PATTERN"	:30
2/10/08	PRO BOWL	SUN 4:30P	7:36:14P	XNPW 171010H	NFL/UNITED WAY/TOM BRADY	:10
2/10/08	SMARTER THAN	SUN7P	7:09:30P	FZAA 0499	FOUNDATION FOR A BETTER LIFE	1:30
2/10/08	FAMILY GUY	SUN 9:30P	9:51:03P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
2/11/08	PRISON BREAK	MON 8P	8:59:09P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL CONTROL	:20
2/12/08	AMERICAN IDOL	TUE 8P	9:52:51P	KNOW 0730	IN THE KNOW: RANDY JACKSON	:30
2/13/08	AMERICAN IDOL	WED 8P	8:52:47P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30
2/14/08	NAACP AWARDS	THU 8P	9:20:23P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
2/15/08	HOUSE	FRI 8P	8:58:17P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
2/16/08	COPS	SAT 8P	8:22:06P	CNMM 71301	AD COUCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
2/17/08	AMERICAN DAD	SUN 9:30P	9:49:44P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
2/18/08	PRISON BREAK	MON 8P	8:58:16P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL CONTROL	:20
2/19/08	AMERICAN IDOL	TUE 8P	9:47:32P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
2/20/08	AMERICAN IDOL	WED 8P	9:45:29P	YDZF 7263	ONDCP/ANTI-DRUG "COCOON"	:30

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2/21/08	AMERICAN IDOL	TUE 8P	8:11:32P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
2/22/08	BONES	FRI 8P	8:57:05P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
2/23/08	AMW	SAT 9P	9:54:51P	CNMM 73301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DOMINATRIX" :30
2/24/08	SMARTER THAN	SUN 7P	10:13:31P	FZAA 0499	FOUNDATION FOR A BETTER LIFE 1:30
2/24/08	SMARTER THAN	SUN 7P	10:40:15P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
2/24/08	AMERICAN DAD	SUN 9:30P	12:58:21A	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
2/25/08	MOMENT TRUTH	MON 8P	8:47:53P	PSA 20SCCVCHIP	SCC TERMINATOR PARENTAL CONTROL :20
2/26/08	AMERICAN IDOL	TUE 8P	8:10:04P	KNOW 0730	IN THE KNOW: RANDY JACKSON :30
2/27/08	AMERICAN IDOL	WED 8P	8:11:34P	YDZF 6053	ONDCP/ANTI-DRUG "CONVERSATION REV" :30
2/28/08	FORGET LYRICS	THU 9P	9:53:12P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
2/29/08	HOUSE	FRI 9P	9:58:16P	CNMM 74301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF SLASHER" :30
3/01/08	AMW	SAT 9P	9:55:07P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
3/02/08	SMARTER THAN	SUN 7P	7:11:41P	FZAA 0499	FOUNDATION FOR A BETTER LIFE 1:30
3/02/08	SMARTER THAN	SUN 7P	7:46:13P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
3/02/08	UNHITCHED	SUN 9:30P	10:25:32P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" :30
3/03/08	SARAH CONNOR	MON 8P	8:32:03P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
3/04/08	NEW AMSTRDM	TUE 9P	9:43:22P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
3/05/08	MOMENT TRUTH	WED 9P	9:53:29P	KNOW 0730	IN THE KNOW: RANDY JACKSON :30
3/06/08	NEW AMSTRDM	THU 9P	9:59:12P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP :30
3/07/08	BONES	FRI 8P	8:08:50P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
3/08/08	AMW	SAT 9P	9:54:38P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" :30
3/09/08	UNHITCHED	SUN 9:30P	9:58:43P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30
3/10/08	NEW AMSTRDM	MON 9P	9:58:22P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX" :30
3/11/08	AMERICAN IDOL	TUE 8P	9:49:03P	VSPA022930G10	MYSPEACE.COM/INTERNET SAFETY :30
3/12/08	AMERICAN IDOL	WED 9P	9:54:25P	PSA 15PAUSE08	KAISER FAMILY FOUNDATION :15
3/12/08	HOUSE	FRI 9P	9:58:11P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP :15
3/13/08	FORGET LYRICS	THU 9P	9:53:34P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION :30

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3/14/08	JEZEBEL JAMES	FRI 8P	8:19:12P	VSPA022930G10	MYSpace.COM/INTERNET SAFETY	:30
3/14/08	HOUSE	FRI 9P	9:58:39P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
3/15/08	AMW	SAT 9P	9:55:39P	CNMM 73301	AD COUNCIL/PARENTAL CONTROL "BOSS OF DOMINATRIX"	:30
3/16/08	UNHITCHED	SUN 9:30P	9:51:21P	VSPA022930G10	MYSpace.COM/INTERNET SAFETY	:30
3/16/08	UNHITCHED	SUN 9:30P	9:58:39P	015GD18NAB11007	DIGITAL TV TRANSITION NAB CAMP	:15
3/17/08	CANTEBURY'S	MON 8P	8:09:58P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
3/18/08	AMERICAN IDOL	TUE 8P	9:18:27P	VSPA022930G10	MYSpace.COM/INTERNET SAFETY	:30
3/18/08	AMERICAN IDOL	TUE 8P	9:38:50P	CNMM 61151	AD COUNCIL/PARENTAL CONTROL "BOSS OF BAD GUYS"	:15
3/19/08	MOMENT TRUTH	WED 8P	8:42:05P	CNGB 63301	AD COUNCIL/GLOBAL WARMING "TICK"	:30
3/19/08	AMERICAN IDOL	WED 9P	9:53:04P	YDZF 5203	ONDCP/ANTI-DRUG "TRANSFORMATION"	:30
3/20/08	FORGET LYRICS	THU 9P	9:54:03P	YDZF 7253	ONDCP/ANTI-DRUG "FIRE"	:30
3/21/08	HOUSE	FRI 9P	9:57:56P	FKFF 6121	KAISER FOUNDATION "PATTERN"	:30
3/22/08	AMW	SAT 9P	9:54:40P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
3/23/08	KING OF HILL	SUN 7P	7:28:51P	CHALKBOARD30	AD COUNCIL/ PARENTAL CONTROL	:30
3/24/08	NEW AMSTRDM	MON 9P	9:18:42P	030GD18NAB11107	DIGITAL TRANSITION NAB CAMP	:30
3/25/08	TIL DEATH	TUE 9:30P	9:52:35P	CNBB 71301	BIG BROTHER/BIG SISTER CHESS-AIKMAN"	:30
3/26/08	AMERICAN IDOL	WED 9P	9:53:08P	KNOW 0730	IN THE KNOW	:30
3/27/08	FORGET LYRICS	THU 9P	9:52:33P	FKFFPADDLES30R	KAISER FOUNDATION/"PADDLES"	:30
3/28/08	CANTERBURY'S	FRI 9P	9:49:53P	PSA 30PAUSE08R	KAISER FAMILY FOUNDATION	:30
3/29/08	AMW	SAT 9P	9:14:20P	CNMM 71301	AD COUCIL/PARENTAL CONTROL "BOSS OF PRISON GANG"	:30
3/30/08	UNHITCHED	SAT 9:30P	9:53:52P	FKFFPADDLES30R	KAISER FOUNDATION/"PADDLES"	:30
3/31/08	HOUSE	MON 8P	8:58:56P	CNMM 62301	AD COUNCIL/ PARENTAL CONTROL "BOSS OF DRUGS"	:30

*ONDCP STANDS FOR "OFFICE OF NATIONAL DRUG COUNCIL POLICY"

**PDFA STANDS FOR "PARTNERSHIP FOR A DRUG-FREE AMERICA"

**SHOULD YOU HAVE ANY QUESTIONS REGARDING THIS REPORT, PLEASE CONTACT LOUISE CARTER AT
(310) 369 - 1329.**